



USSEC Highlights Soybeans for Moroccan Officials

The Maghreb FAS office invited USSEC to join them in the USDA pavilion at the Meknes Agriculture Show which, with over 620 exhibitors, is the largest in the region. U.S. Agricultural Attaché Dr. Hassan Ahmed joined USSEC and The Moroccan Poultry Association (FISA) in discussing a number of mutually beneficial programs for the coming year. The poultry industry in Morocco is growing annually at a rate of 10% but FISA forecasts that production will triple over the next ten years. Morocco is the largest market in the Maghreb, which imported 7.9 million bushels of soybeans and 8.5 million bushels of soybean meal in 2008.

Dr. Hassan said that “it was wonderful to have the support of the soybean industry for the 4th Consecutive Show that the USDA attended in Meknes. The market knowledge and expertise is invaluable in building commitment in this key U.S agricultural market, it was nice to welcome VIPs, including Prime Minister Abbas el Fassi and the Minister of Agriculture Aziz Akhannouch to the busy USDA booth.”

