

USSEC GLOBAL NEWS UPDATE

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ROMANIAN FEED SECTOR MOVES TOWARDS U.S. SOYBEANS

The Romanian feed sector increasingly prefers extruded full fat soybean meal (FFSBM) because of its high fat content and superior amino acid profile. USSEC Europe helped the Romanian industry develop soy extrusion facilities and build a market for both containerized and bulk shipments of U.S. soybeans.

In a specific effort to increase U.S. soybean sales in the region, USSEC sponsored Onur Kizilcelik's attendance of an extrusion course at Texas A&M University. As General Manager one of Romania's fastest growing poultry integrators, Alcoprod Group, Kizilcelik held the power to further increase Romania's already growing demand for U.S. soy. Upon completion of the course, he immediately contacted Insta-Pro and purchased full fat soy extrusion equipment. This equipment is now operational and driving demand for increased U.S. soybean imports.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.